



Duplication Analysis

Different from Objections

Duplication of the Proposed Program: COMAR 13B.02.03.09

- The elimination of unreasonable program duplication is a high priority. Ordinarily, proposed programs in undergraduate core programs consisting of basic liberal arts and sciences disciplines are not considered unnecessarily duplicative.
- Unreasonable duplication is a more specific concern in vocational/technical, occupational, graduate, and professional programs which meet special manpower needs.
- The issue of how a proposed program meets an institution's local and State area needs shall be addressed.

Duplication:

What Should be included In a Proposal

- Evidence demonstrating that a proposed program is not duplicative of similar offerings in the State shall be submitted by the institution.
- At a minimum, this evidence shall be substantiated on the basis that the proposed program to be offered is not unreasonably duplicative of existing programs in a specific geographically proximate location in the State.

D. Reasonableness of Program Duplication

1. Identify similar programs in the State and/or same geographical area. Discuss similarities and differences between the proposed program and others in the same degree to be awarded.
2. Provide justification for the proposed program.

Must address: (C)(2)(g) Educational justification for the dual operation of programs broadly similar to unique or high-demand programs at HBIs.

Determining Unreasonable Duplication: What the Secretary Shall Consider and Analyze

- The degree to be awarded
- The area of specialization
- The purpose or objectives of the program to be offered
- The specific academic content of the program
- Evidence of equivalent competencies of the proposed program in comparison to existing programs
- An analysis of the market demand for the program
- Role and mission
- Accessibility
- Alternative means of educational delivery including distance education
- Analysis of enrollment characteristics
- Residency requirements
- Admission requirements
- Educational justification for the dual operation of programs broadly similar to unique or high-demand programs at HBIs

Degree to Be Awarded

- Type of degree (associates v bachelors v masters v certificates v practice doctorate v research doctorate)

Programmatic Considerations

- The purpose or objectives of the program to be offered
- The area of specialization
- The specific academic content of the program
- Evidence of equivalent competencies of the proposed program in comparison to existing programs
- CIP Code Description
- Program Description
- Program Learning Outcomes
- Concentration(s), if applicable
- Required courses
 - Required credits
 - Course descriptions
- Programmatic accreditation requirements
- Program admission requirements

Institutional Considerations

- Role and mission
- Accessibility
- Alternative means of educational delivery including distance education
- Residency requirements
- Institutional admission requirements
- Carnegie classification
- Location
- Characteristics of existing/current student population

Market Demand

1. Market demand for the program
 - Admissions requirements to the program
 - Inability for other institutions to expand existing similar programs
2. Market demand for graduates of the program
 - “A proposed program shall meet a critical and compelling regional or Statewide need...”
 - “...how a proposed program meets an institution's local and State area needs...”

Educational Justification: Dual operation of programs broadly similar to unique or high-demand programs at HBCUs

1. Establish unique or high-demand programs at HBCUs
 - Unique
 - High-demand
2. Is the proposed program similar to the unique or high-demand program?
3. If yes, is there an educational justification for the dual operation of the two programs?